

### Academic discipline "Audiovisual and printed media"

Place of the discipline in the structural scheme of the educational program	Bachelor's degree program (General higher education) Specialty: 6-05-0232-02 Russian Philology. Cycle of special disciplines: optional disciplines
<b>Summary</b>	Audiovisual and printed media in the modern mass media space: typology, specificity, goals, objectives. Specificity of the activities of a media employee in the modern mass media space. Features of professional work on television: functions of an editor, producer, correspondent. Work on the radio: functions of a DJ, news editor, copywriter.
<b>Formed competencies, learning outcomes</b>	As a result of studying the discipline, the student should <b>know:</b> typology of media in the modern mass media space; requirements for a television and radio company employee (basic skills and abilities); specifics of the activities of a journalist in audiovisual media; requirements for a specialist of a certain profile (editor, producer, correspondent, DJ, news editor, copywriter, etc.). <b>be able to:</b> collect, sort and systematize material with subsequent creation of text, analyze the appropriateness of the choice of style and genre under given conditions and creative tasks; form an individual author's style taking into account the format of work in a particular division of a television and radio company. <b>own:</b> interdisciplinary approach to problem solving; have oral and written communication skills.
<b>Prerequisites</b>	Contemporary literary journalism.
<b>Labor intensity</b>	54 academic hours, including 34 classroom hours: 20 hours of lectures and 14 hours of practical classes.
<b>Semester(s), requirements and forms of current and midterm assessment</b>	6th semester, colloquium, test.